

**IN THE CLAIMS:**

The text of all pending claims, (including withdrawn claims) is set forth below. Cancelled and not entered claims are indicated with claim number and status only. The claims as listed below show added text with underlining and deleted text with ~~striketrough~~. The status of each claim is indicated with one of (original), (currently amended), (cancelled), (withdrawn), (new), (previously presented), or (not entered).

1. (Canceled)

2. (Canceled)

3. (Previously Presented) A behavior data fee collection system using a computer, comprising:

a data process unit processing data in which a paired series of at least place information and information about the place, provided to a user are described according to a prescribed specification; and

a fee collection unit collecting a fee from a facility included in the place information described in the data based on at least one fee setting method for a service of providing routes to a user.

4. (Previously Presented) A behavior data fee collection system using a computer, comprising:

a data process unit processing data in which a paired series of at least place information and information about the place, provided to a user are described according to a prescribed specification;

a place data acquisition unit obtaining place data transmitted from the unit;

a behavior data generation unit totaling information from obtained place data as behavior data; and

a behavior data fee calculation unit calculating a fee of the behavior data based on at least one fee setting method for a service of providing routes to a user.

5. (Currently Amended) A behavior data fee collection system using a computer, comprising:

- a registration unit storing a user selected route;
- a facility data registration unit registering facility data along the user selected route;
- a registration fee calculation unit calculating a registration fee when the data are registered; and
- a behavior data generation unit generating data in which a paired series of facility data including at least place information and information about the place, are provided to thea user based upon a location of the user and are described according to a prescribed specification, using registered facility data.

6. (Currently Amended) A behavior data fee collection system using a computer, comprising:

- a facility data registration unit registering facility data;
- a behavior data generation unit generating data in which a paired series of facility data including at least place information and information about the place, are provided to a user based upon a location of the user and are described according to a prescribed specification, using registered facility data;
- a behavior data process unit obtaining information about use of data when the data are generated; and
- a charging unit charging a fee against each facility along a route selected by the user.

7. (Currently Amended) A behavior data fee collection system using a computer, comprising:

- a facility data registration unit registering facility data;
- a behavior data generation unit generating data in which a paired series of facility data including at least place information and information about the place, are provided to a user based upon a location of the user and are described according to a prescribed specification, using registered facility data;
- a behavior data process unit obtaining information about use of data when the data are downloaded, when use of the data is started, when each facility is reported in a process of the data or when guidance or advertisement on each facility is presented to a user in a process of the data; and
- a charging unit charging a fee against each facility along a route selected by the user.

8. – 15. (Canceled)

16. (Previously Presented) A behavior data fee collection method using a computer, comprising:

processing data in which a paired series of at least place information and information about the place, provided to a user are described according to a prescribed specification; and

collecting a fee from a facility included in the place information described in the data processed by the computer, based on at least one fee setting method for a service of providing routes to a user.

17. (Previously Presented) A behavior data fee collection method using a computer, comprising:

processing data in which a paired series of at least place information and information about the place, provided to a user are described according to a prescribed specification;

obtaining place data transmitted from the unit;

totaling information from obtained place data as behavior data; and

calculating a fee of the behavior data processed by the computer, based on at least one fee setting method for a service of providing routes to a user.

18. (Currently Amended) A behavior data fee collection method using a computer, to perform an operation comprising:

selecting in a route by a user;

registering in the computer facility data along the route;

calculating a registration fee when the data are registered;

acquiring a location of the user along the route using a user location acquisition unit;

and

generating data in which a paired series of facility data including at least place information and information about the place, are provided to thea user based upon the location of the user and are described according to a prescribed specification, using registered facility data.

19. (Currently Amended) A behavior data fee collection method using a computer, comprising:

registering facility data;  
acquiring a location of the user along the route using a user location acquisition unit;  
generating data in which a paired series of facility data including at least place information and information about the place, are provided to thea user based upon the location of the user and are described according to a prescribed specification, using registered facility data;  
obtaining information about use of data when the data are generated; and  
charging by the computer a fee against each facility along a route selected by the user.

20. (Currently Amended) A behavior data fee collection method using a computer, comprising:  
registering facility data;  
acquiring a location of the user along a route using a user location acquisition unit;  
generating data in which a paired series of facility data including at least place information and information about the place, are provided to a user based upon the location of the user and are described according to a prescribed specification, using registered facility data;  
obtaining information about use of data when the data are downloaded, when use of the data is started, when each facility is reported in a process of the data or when guidance or advertisement on each facility is presented to thea user in a process of the data; and  
charging by the computer a fee against each facility along a route selected by the user.

21. – 28. (Canceled)

29. (Previously Presented) A storage medium on which is recorded a program for enabling a computer to implement a behavior data fee collection system using a computer, comprising:  
processing data in which a paired series of at least place information and information about the place, provided to a user are described according to a prescribed specification; and  
collecting a fee from a facility included in the place information described in the data based on at least one fee setting method for a service of providing routes to a user.

30. (Previously Presented) A storage medium on which is recorded a program for enabling a computer to implement a behavior data fee collection system using a computer, comprising:

processing data in which a paired series of at least place information and information about the place, provided to a user are described according to a prescribed specification;  
obtaining place data transmitted from the unit;  
totaling information from obtained place data as behavior data; and  
calculating a fee of the behavior data based on at least one fee setting method for a service of providing routes to a user.

31. (Currently Amended) A storage medium on which is recorded a program for enabling a computer to implement a behavior data fee collection system using a computer, comprising:

selecting a route by a user;  
registering facility data along the route;  
calculating a registration fee when the data are registered;  
acquiring a location of the user along the route using a user location acquisition unit;

and

generating data in which a paired series of facility data including at least place information and information about the place, are provided to thea user based upon the location of the user and are described according to a prescribed specification, using registered facility data.

32. (Currently Amended) A storage medium on which is recorded a program for enabling a computer to implement a behavior data fee collection system using a computer, comprising:

registering facility data;  
acquiring a location of the user along the route using a user location acquisition unit;  
generating data in which a paired series of facility data including at least place information and information about the place, are provided to a user based upon the location of the user and are described according to a prescribed specification, using registered facility data;  
obtaining information about use of data when the data are generated; and  
charging a fee against each facility along a route selected by the user.

33. (Currently Amended) A storage medium on which is recorded a program for enabling a computer to implement a behavior data fee collection system using a computer, comprising:

registering facility data;  
acquiring the location of the user along the route using a user location acquisition unit;  
generating data in which a paired series of facility data including at least place  
information and information about the place, are provided to a user based upon the location of  
the user and are described according to a prescribed specification, using registered facility data;  
obtaining information about use of data when the data are downloaded, when use of  
the data is started, when each facility is reported in a process of the data or when guidance or  
advertisement on each facility is presented to a user in a process of the data; and  
charging a fee against each facility along a route selected by the user.

34. – 40. (Canceled)

41. (New) A behavior data fee collection method using a computer to perform an  
operation, comprising:  
registering facility data;  
acquiring a location of the user along a route using a user location acquisition unit;  
generating a paired series of facility data based upon the location of the user;  
providing the paired series of facility data to the user;  
obtaining information once use of the data is started, about at least one of, how the  
user uses the data, when each facility is reported in a process of the data and when guidance or  
advertisement on each facility is presented to the user in a process of the data; and  
charging a fee against each facility visited by the user along a route selected by the  
user.